

“All for One... One for All”

# 2020 MDAHU Expo

## May 14<sup>th</sup>, 2020

Michigan State University Management Education Center  
811 W. Square Lake Road  
Troy, MI 48098

### Sponsorship Opportunities Available

*All sponsorships include event attendee list available post-event*

## Register Online Today!

### Platinum - \$3500

- Premier preference for booth location with 6 registrations for company representatives working booth
- 8 complimentary event tickets for agent or agent support staff distribution
- Platinum sponsor reference on all promotional materials and applicable signage
- Full page color advertisement in Expo program
- Special presentation at Expo
- Article in post Expo newsletter

### Gold - \$1500

- Preferred preference for booth location with 5 registrations for company representatives working booth
- 6 complimentary event tickets for agent or agent support staff distribution
- Gold sponsor reference on all promotional materials and applicable event signage
- Full page color advertisement in Expo program

### Silver - \$1000

- Special preference for booth location with 4 event registrations for company representatives working booth
- 4 complimentary event tickets for agent or agent support staff distribution
- Silver sponsor reference on all promotional materials and signage
- Half page color advertisement in Expo program

### Bronze - \$750

- Select booth location (based on availability) with 3 registrations for company representatives working booth
- 2 complimentary event tickets for agent or agent support staff distribution
- Bronze sponsor reference on all promotional materials and applicable event signage
- Quarter page color advertisement in Expo program

# Exhibitor Booth Pricing

One 6 Foot table with Two event registrations

Early Bird - \$550 until 2/28  
Regular - \$600 until 3/31  
Last Call - \$750 until 4/30

\*Attendee list available for additional charge

## Register Today!

Purchase Online at [www.mdahu.org](http://www.mdahu.org)  
Visa, MasterCard, Discover, AmEx.

### Need an Invoice?

Email: [treasurer@mdahu.org](mailto:treasurer@mdahu.org)

### General Questions

Email: [programs@mdahu.org](mailto:programs@mdahu.org)

